



TECHNICAL EXPERIENCE

Well-versed in Adobe software, including Photoshop, Illustrator and InDesign. Experienced with web applications such as Mindfire Studio to build and manage direct marketing campaigns. Some experience in After Effects and Apple Motion.

Knowledgeable in HTML and CSS, familiar with jQuery and PHP scripting. Experienced in building web sites and emails, as well as integrating content management systems. Experienced in responsive design, with a working knowledge of optimizing web content to accessibility standards.

Extensive knowledge of the print process, setting up files for various processes, bindings and treatments, packaging files effectively for production. Strong understanding of typography, layout, brand identity, and visual communication.

WORK EXPERIENCE

2010–
present

Freelance Graphic Designer

Self-manage a one-man design service, working on projects for individuals and local businesses; projects include print collateral, brand identity & marketing materials, motion graphics, and web design.

June 2009–
July 2020

Senior Graphic Designer // DS Graphics

Managed and executed print and web design projects—from concept to completion—for clients across a variety of industries. Worked closely with internal departments and external vendors to ensure design meets production requirements. Lead design on web projects—designing, coding, and setting up landing pages and emails for use in direct marketing campaigns.

2005–2008

Custom Framing Associate // Michaels Arts & Crafts

Worked with customers to recommend and choose color-compatible mats and frames for their artwork. Prepped and mounted artwork, and packaged the final product.

EDUCATION

2009

BFA in Design with a concentration in Graphic Design — Rivier College, Nashua NH

ACHIEVEMENTS & ACTIVITIES

2015

Lead design on a project which was awarded a *Benny* at the Printing Industries of America's Premier Print Awards.

2014–2016

Served on the Regional Advisory Board for Big Brothers Big Sisters of NH, Nashua, creating promotional material for fundraising events and marketing efforts.