



TECHNICAL EXPERIENCE

Well-versed in Adobe software, including Photoshop, Illustrator and InDesign. Experienced with web applications such as Mindfire Studio to build and manage direct marketing campaigns. Some experience in After Effects and Apple Motion.

Knowledgeable in HTML and CSS, familiar with jQuery and PHP scripting. Experienced in building web sites and emails, as well as integrating content management systems. Working knowledge of optimizing and adapting sites to mobile standards.

Extensive knowledge of the print process, setting up files for various processes, bindings and treatments, packaging files effectively for production. Strong understanding of typography, layout, brand identity, and visual communication.

WORK EXPERIENCE

June 2008-
present

Senior Graphic Designer // DS Graphics

Manage and execute print and web design projects from concept to completion, while working closely with other departments and external vendors to ensure design meets production requirements. Lead design on web projects—designing, coding, and setting up landing pages and emails for use in direct marketing campaigns.

2010-
present

Freelance Graphic Designer

Self-manage a one-man design service, working on projects for individuals and local businesses, ranging from print collateral, to brand identity and marketing materials, to emails and complete web sites.

2005-2008

Custom Framing Associate // Michaels Arts & Crafts

Worked with customers to recommend and choose color-compatible mats and frames for their artwork. Prepped and mounted artwork, and packaged the final product.

EDUCATION

2009

BFA in Design with a concentration in Graphic Design — Rivier College, Nashua NH

ACHIEVEMENTS / ACTIVITIES

2014-2016

Serve on the Regional Advisory Board for Big Brothers Big Sisters of NH, Nashua office, creating promotional material for fundraising events and marketing efforts.

2007-2009

Various pieces accepted into three juried art exhibitions in NH.